



Meridrew Enterprises

PO Box 113 • Danville, CA 94526

Phone (800) 505-5327 • www.klearscreen.com

News

For Immediate Release

Contact: John Younghein
Meridrew Enterprises
(925) 838-8774
Contact: David Wallace
Meridrew Enterprises
(714) 963-4406

New iKlear iPod Kit Now With Antibacterial Cleaning Cloth



San Francisco, CA, December 16, 2008 —

Meridrew Enterprises is pleased to announce the release of our new **iKlear iPod Kit**, now with germ fighting antibacterial cloth. The iKlear iPod kit retails for \$19.95 and is available at Apple Retail stores worldwide and other leading consumer electronics retailers. The iKlear iPod

Kit is the number 1 selling iPhone and iPod cleaning kit in the world today.

The new iKlear iPod kit comes complete with our unique, diamond pattern cloth treated to trap and eliminate over 99.0% of the bacteria that can be found on an iPhone, keyboard, track pad and computer mouse. The exclusive iKlear antibacterial cloth maintains its germ fighting properties even after washing 100 times.

The iKlear iPod kit contains everything you need to clean, protect, and preserve your Apple Products at home or on the go. Use the 2 oz. Pump Spray Bottle of iKlear and Micro-Chamois Polishing Cloth for all of your heavy-duty cleanings at home or office. The kit also includes our

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convenient iKlear Travel Singles with its spill proof packaging it is the ideal cleaning solution when you are traveling, and our Travel Size Micro-Fiber cloth, the most effective solution for cleaning Apple Glossy Screens.

The iKlear cleaning fluid contains no alcohol or ammonia and is safe to use around children and pets. The iKlear solution safely removes dirt, dust, lint and fingerprints and leaves the screen with an anti-static finish on the surface so you don't have to clean as often.

iKlear is the only cleaner recommended by Apple Tech Support and used at the Apple Genius Bar.

Meridrew Enterprises is a leading manufacturer of LCD cleaning products for consumer and institutional use and the exclusive purveyor of cleaning products at Apple Retail Stores. iKlear and Klear Screen are registered trademarks of Meridrew Enterprises. For more information about Klear Screen or iKlear products contact our office at (800) 505-5327.

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